

# Board Effectiveness

*Going from GOOD to GREAT*



# It's a different world...



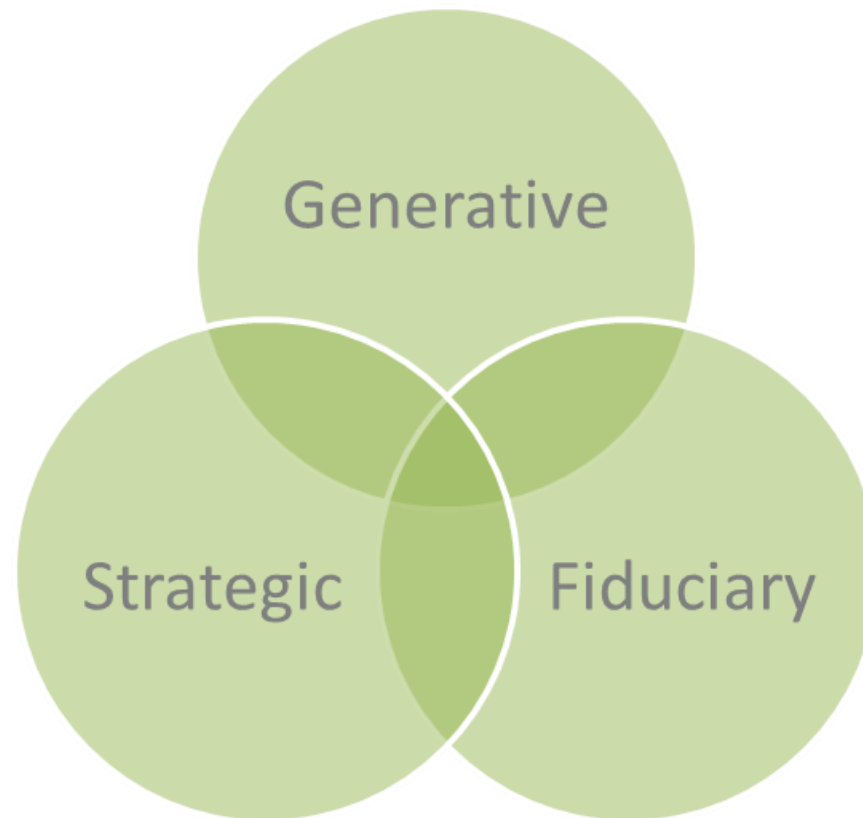
*“We are in one of those great historical periods that occur every 200 to 300 years when people no longer fully understand the world anymore, and knowledge of the past is not sufficient to explain the future.”\**

\*Peter Drucker

# New Economy Formula

- ***Context:*** the need to see things whole
- ***Collaboration:*** be a smart society working together
- ***Expectations:*** give the best and get the best
- ***Leadership:*** dream big and make it happen

# Board Effectiveness Redefined



*\*Based on Governance as Leadership: Reframing the Work of Non-Profit Boards by Chait, Ryan and Taylor.*

# Three Modes of Governance

**Fiduciary:** Legal responsibilities of oversight and stewardship

**Strategic:** Setting the course by making major decisions about priorities and resources

**Generative:** Deep inquiry into root causes, values and new ideas

***What's your mix?***

# Generative “Pay Off”

- Meaningful purpose driven work
- Deeper Board engagement
- Bigger better results



# Creating Capacity for Generative Discussion

- Adopt a Consent Agenda
- Make it a Habit
- Develop a framework to start the dialogue



# Generative Starting Point

## Seven Traits of a Groundbreaking Board

1. **Defines Itself.** The board as a whole decides what it should do and how.

2. **Assembles the Right People.** A groundbreaking board doesn't leave recruitment up to chance or circumstance.

3. **Drives Strategy.** A groundbreaking board leaves the day-to-day operations of their organization to the staff and instead grapples with the big picture, strategic and visionary questions of the organization.

4. **Ensures Mission, Money & Competence Alignment.** A groundbreaking board ensures that the organization they serve is positioned for great success.

5. **Stands behind decisions to create a united front.** A groundbreaking board knows the majority rules and rallies together to support initiatives rather than focus on self interest.

6. **Pursues Excellence.** The groundbreaking board never rests on its laurels, but constantly strives to improve itself and the organization it serves.

7. **Asks Hard Questions.** A groundbreaking board understands the harsh realities of business growth and is honest and transparent about the state of their organization.



# Q & A



